Hello!

We are hosting our annual charity hockey-ringette tournament at Stride Place Arena on August 25-27th 2017 in Portage La Prairie. "The Camel Toe Cup" has partnered with the CancerCare Manitoba Foundation for our second consecutive year and we need support from Manitoba businesses and individuals. All funds raised stay in Manitoba and support Uterine Cancer research. Less than 3% of funds raised currently aid Uterine Cancer research; there is a desperate need for community support!

"The Camel Toe Cup" raises both money and awareness for this disease. One of our teammates, Melanie, battled uterine cancer in 2015 and is a participant in the tournament. We are extremely motivated to be successful for her. The tones of the tournament are humour, positivity, and teamwork; reflecting the way Melanie battled. Melanie continues to help others diagnosed with women’s cancers by volunteering and speaking for the CCMB Breast & Gynecological Cancer Centre of Hope in Winnipeg by sharing her experiences and acting as a peer support for others who are diagnosed.

But why Camel Toe? Bras are used in breast cancer campaigns but since the uterus is located lower on the body... we felt Camel Toe would help get people talking!

We sincerely hope you would like to get involved! Our first year was a huge success raising more than $6000 at the Morris Multiplex in 2016. Our goal for 2017 is to reach $10,000 and we need everyone’s help to get there. Due to high demand, we have moved the event to a larger venue with two ice surfaces; a phenomenal sign of growth and interest! Please consider growing with us. We are seeking sponsors for the tournament as well as donations for our draw (silent auction prizes, gift cards, etc) to be held at our Fundraising Party August 26th. This party features a classy beer pong tournament, a live band, DJ and much more. The Camel Toe Cup has full men’s and women’s divisions and approximately 500 participants. Any and all support would be accepted graciously. We are willing to advertise on our professional website, social media, and signage at Stride Place Arena in acknowledgement of your generosity.

Please visit our website for more details, and do not hesitate to contact me if you have questions.

Thank you so much for your time and consideration,

Jillian Klassen

Director, The Camel Toe Cup

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